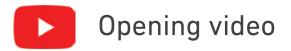


# Events & ADV.





MY IDEAS was launched at the Saudi Media Show Exhibition in 2009 in honor of His Excellency Minister of Culture and Information





**Vision** Realize the global service and quality

Message Presenting and providing the best services and newest products for our clients





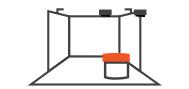
#### We Cherish their Trust



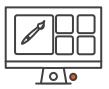




















#### Our most prominent achievements with events and exhibitions

- Set up of the Arabian Camel Genome Conference in King Abdulaziz City for Science and Technology under the patronage of His Excellency the Minister of Agriculture.
- Water Technologies and Research Conference for Sheikh Mohammed bin Hussein Al-Amoudi Chair for Water Research.
- Set up of several exhibitions for the Career Day for a number of faculties of King Saud University.
- Exhibition of the Deanship of Student Affairs in conjunction with the National Day at King Saud University.
- Student Partnership Exhibition at King Saud University.
- Designing and implementing a pavilion and a ceremony for Al Saedan Real Estate Company at the Riyadh Real Estate and Urban Development Exhibition.
- Design and implementation of virtual buildings for Prince Nayef Center for Special Operations and Advanced Applications.
- Preparing and implementing the opening ceremony of the Wafer Pro program for the Royal Guard.
- Preparing and implementing a ceremony for the merger of Saudi IDAC with the French Mario Company, under the patronage of the French Ambassador.
- Designing and manufacturing pavilions for some companies participating in several different exhibitions.
- Preparing and supervising the opening ceremony of the German Café Lalona.
- Preparing and supervising the opening ceremony of Belgian Julian Cafe.
- Design and implementation of the initiative #How\_Wear for Shemagh Al-Bassam in Al-Nakhil Mall.
- Organizing and implementing the auction ceremony for REMAX real estate products at the Crowne Plaza Hotel.
- Managing and organizing the Men's Fabrics and Accessories Exhibition 2022 at the Riyadh International Exhibition Center













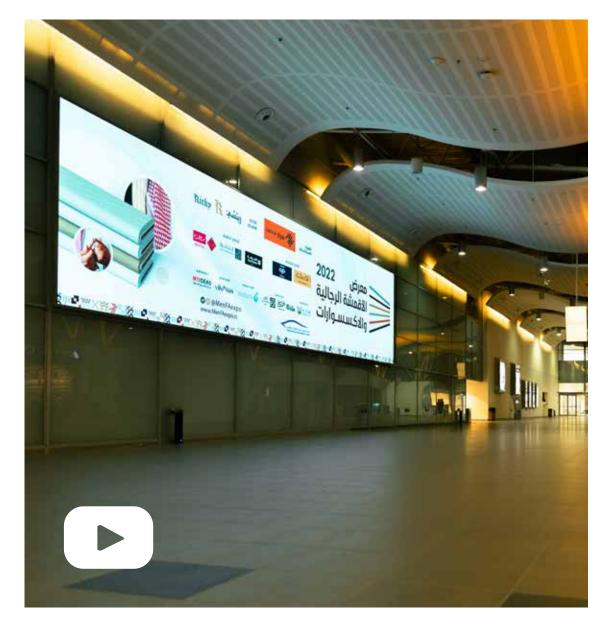






























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### MY IDEAS Advertising





#### Our most prominent achievements with annual reports



- **Designing and printing** more than 15 annual reports of colleges and departments of King Saud University and vision realization offices
- **Designing the annual report** of the Saudi Arabian Monetary Agency for the year 2019.
- Designing the annual report of the Saudi Press Agency, SPA, for the year 2020-2021
- Designing the annual report of Riyadh Cement Company for the years 2020-2021
- **Designing the annual report** of more than 5 reports of the General Secretariat of the Riyadh region
- **Designing the annual report** of the Water and Electricity Regulatory Authority for the year 2021
- **Design of the annual report** of AME Company for the year 2021 2022





Number of annual reports completed

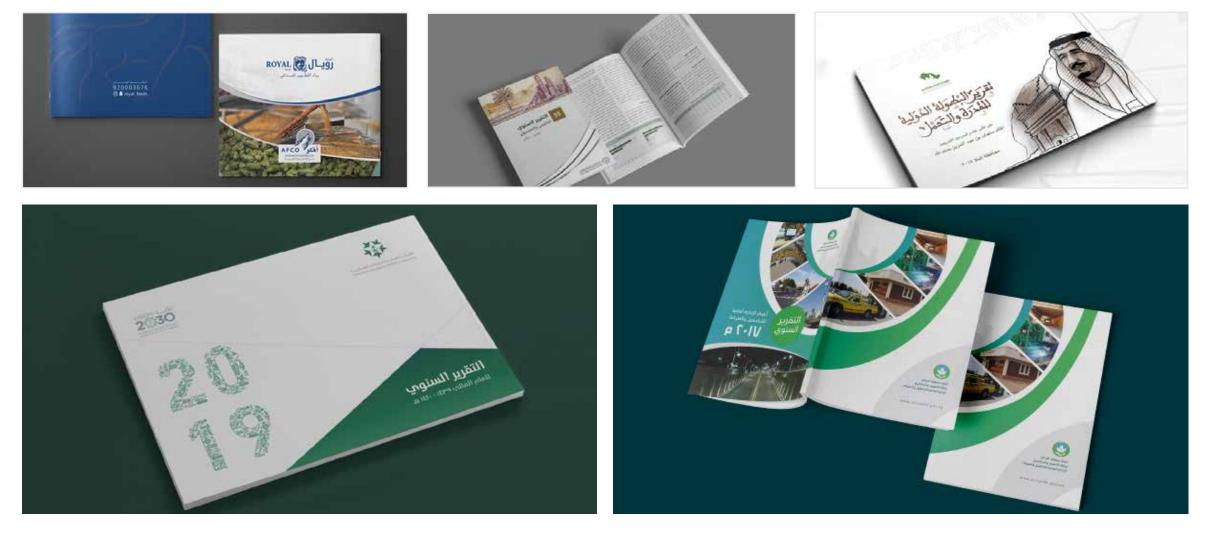


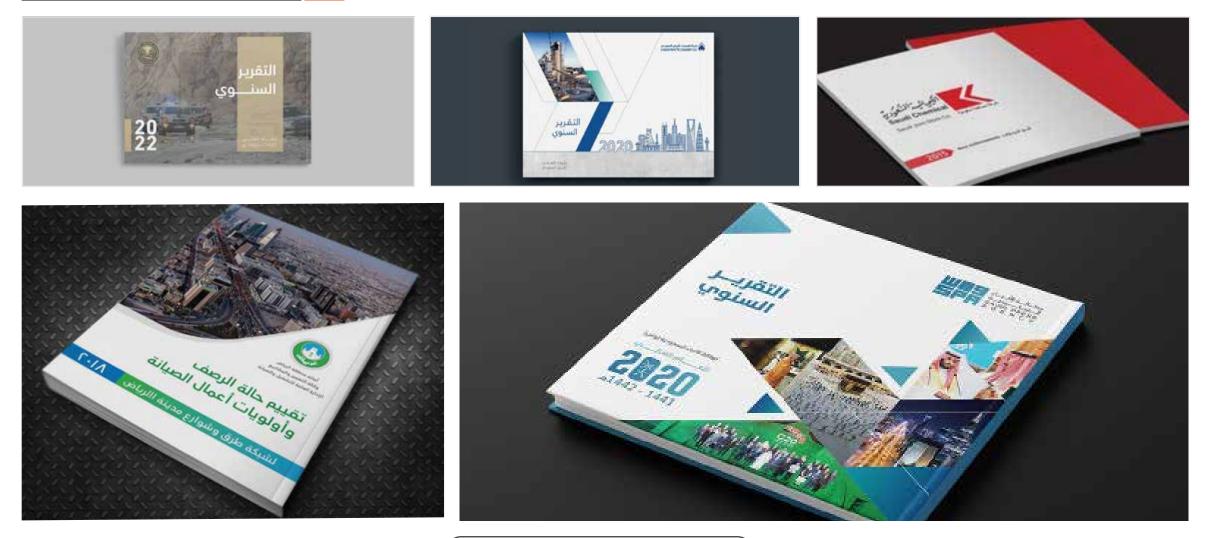














#### Our most prominent achievements with media and advertising

- An annual contract to implement all creative services and provide technical consultancy for Al Saedan Real Estate Company from 2010-2015
- An annual contract to provide a creative team to manage electronic applications, King Saud University, 2010-2012.
- A monthly contract to provide a creative team for the Saudi Information Technology Company 2019
- An annual contract to implement creative services and provide technical advice to Idea Orbet Company (Subway Tamriya Hashem Restaurants Monkey Cookies Luna Cafe Gilmore Assay (2015-2017)
- Executing creative work for the Communications and Information Technology Department, Presidency of the Royal Guard, 2009-2016
- Manufacture and implementation of the tourist bus project in Madinah 2017.









شركة آل سعيدان للعقارات Al Saedan Real Estate









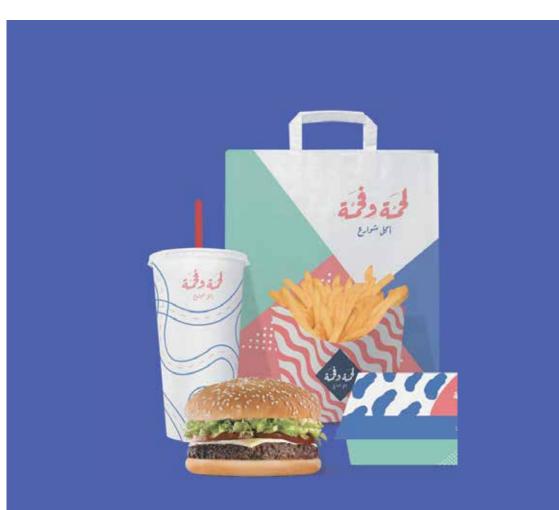






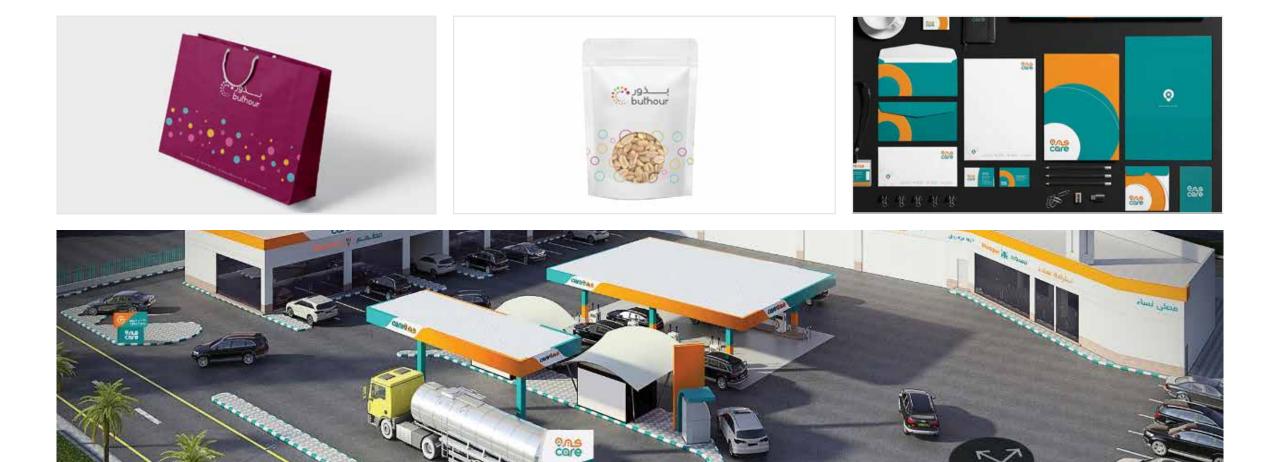












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#### Promotional Gifts











#### Promotional Gifts



#### Signboards and Stickers



#### Signboards and Stickers







Our Participation in events and Expos

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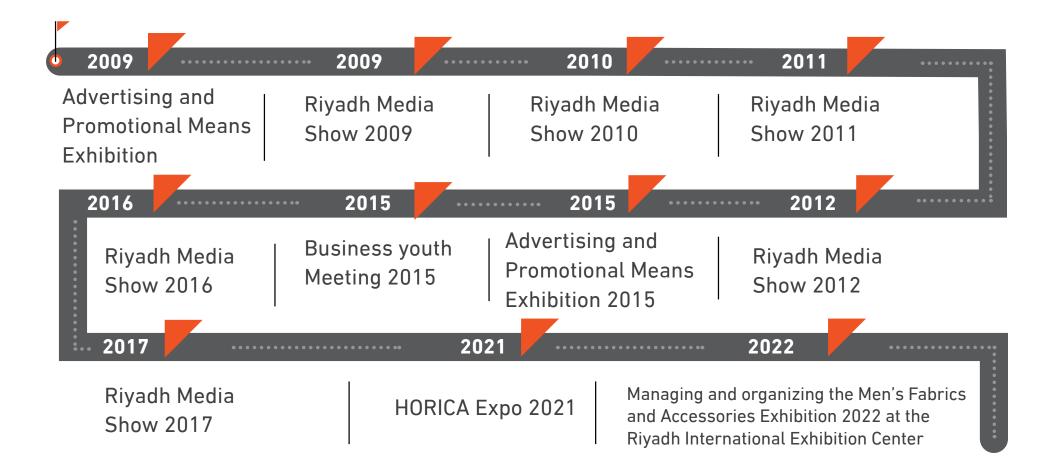
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## THANK YOU

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المملكة العربية السعودية - الرياض Kingdom of Saudi Arabia - Riyadh شـركة أفكـاري الدعائية ذ.م.م. MY IDEAS Advertising (LLC)

Tel 92 0000 494 هاتف www.myideas-adv.com